



MEDIA RELEASE

IFA recognises outstanding contribution to financial advice profession

The Institute of Financial Advisers (IFA) recognised one of its senior members for his outstanding contribution to the financial advice profession at its annual conference in Auckland.

Simon Hassan CFP^{CM} CLU from Auckland was presented with the prestigious Outstanding Contribution to the Profession Award at the IFA Annual Conference.



Each year IFA selects a single recipient to receive recognition on behalf of the financial services industry for their outstanding contribution over an extended

period of time. The award is not limited to IFA members and is assessed on a person's contribution to the entire profession.

Simon has been involved since 1990. He and his wife Rosemary own Hassan & Associates, a fee based independent financial planning firm in Kumeu.

Simon has chaired the Auckland Branch of the IFA and has served two terms as IFA President and Board Chair. He has lectured at Massey University and is a member of the international Financial Planning Standards Board Standards Committee. He holds a cabinet warrant as a member of the Governments Financial Advisers Disciplinary Committee.

Simon is a firm advocate for the profession of financial advice. Over the last 24 years he has been a vocal and hands on participant and has led many projects on the move to professionalism of the industry both in NZ and worldwide.

The IFA is pleased to recognise Simon's contribution with this award.

He joins previous recipients Graham Rich in 2012 and Stephen O'Connor in 2013.

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For further information please contact:

Michael Dowling
President
Mobile (027) 442 3310

Fred Dodds
Chief Executive
Mobile (021) 998906

Institute of Financial Advisers
Phone (04) 4998062 Email admin@ifa.org.nz
Level 6, Technology One House
86 Victoria Street, Wellington 6011
www.ifa.org.nz