

MEDIA STATEMENT: Monday 13 October 2014

PAA and IFA to Co-host National Adviser Conference

The PAA and IFA announced today that the associations will co-host the National Adviser Conference for members in June 2015.

Following successful collaboration this year, the associations say it simply makes sense to continue to add value by partnering for the main event on the adviser calendar.

“Members have told us that associations could add additional value to the adviser profession by working more closely together,” says Rod Severn, CEO of the Professional Advisers Association. “We agree and look forward to delivering an exceptional programme for all advisers – across mortgage, risk, investment and financial planning.”

Michael Dowling, President of the Institute of Financial Advisers (IFA) adds that as the professional development requirements of advisers have increased, the Conference has become an even more crucial event.

“Maximising what this event delivers is essential, so pooling our resources and expertise is an obvious win for members of both associations,” says Michael. “Not to mention the broader networking opportunities co-hosting will provide; networking which plays an essential role in adviser business development.”

The associations anticipate attendance in the vicinity of 600 delegates to the event which will be held at the Langham Hotel in Auckland, 11/12 June, 2015.

-ends-

Contact details

For more information, please contact Fred Dodds (IFA) on 021 998 906 / fred@ifa.org.nz or Michelle Harrison (PAA) 027 261 8108 / michelle@liquidcommunications.co.nz.