



25 November 2013

The Chair of the Institute of Financial Advisers (IFA) has announced the appointment of a new Chief Executive Officer.

The CEO will be Mr Fred Dodds

IFA Board Chair Julie Berry said “the IFA Board is extremely excited to have the opportunity of working with Fred Dodds who most of you will know from his long term involvement in the financial services profession.

Fred has extensive knowledge and experience of how professional financial advisers operate and the challenges they face on a day to day basis.

Fred has been a long term advocate and active participant of the Institute and his proven leadership and communication skills will put the IFA in a stronger position to re-engage members and to continue to engage effectively with a wide range of stakeholders,” Berry says.

Fred is a highly respected member of the financial services community and has worked on the risk and investment side of the profession, as well as with the larger institutions.

When asked why he is taking up the position, Fred commented “I am really looking forward to the position and the challenges it brings. With the changes to financial advisers and their businesses over the last few years having a strong professional association dedicated to supporting them has never been more important. I am looking forward to engaging with old and new colleagues in a positive way.”

Fred takes up his position on 13th January 2014.

ENDS

For further information please contact:

Julie Berry

Board Chair

Mob: +61 401 282 780

Institute of Financial Advisers

P 04 499 8062 E info@ifa.org.nz

Level 6, Technology One House

86 Victoria Street, Wellington 6011

www.ifa.org.nz